

FESTIVAL SPONSORSHIP

PRIDE FESTIVAL | JUNE 14, 2025

| SPONSORSHIP | COST | BENEFITS |
|-------------------|-----------------|--|
| <i>Presenting</i> | \$15,000 | <ul style="list-style-type: none"> • Dedicated Sponsor booth 10x10 • Recognition on festival announcements • Poster board placement 3x6 • Logo placement on home page and footer • Logo placement on sponsorship page & link to your company site • 2 Pages Official Pride Guide advertisement • Volunteer festival t-shirts • Festival stage banner, print & digital marketing collateral • Paid advertisement • Official sponsor and Present scholarship at Flag Raising • Access to festival performers • Present an educational/bespoke program • Complimentary Mixer + kickoff party tickets • 12 Social Media Posts (6 Facebook posts and 6 Instagram posts) |
| <i>Leadership</i> | \$10,000 | <ul style="list-style-type: none"> • Dedicated Sponsor booth 10x10 • Recognition on festival announcements • Poster board placement 3x6 • Logo placement on home page and footer • Logo placement on sponsorship page & link to your company site • 2 Pages Official Pride Guide advertisement • Volunteer festival t-shirts • Festival stage banner, print & digital marketing collateral • Paid advertisement • Official sponsor • Access to festival performers • Present an educational/bespoke program • Complimentary Mixer + kickoff party tickets • 10 Social Media Posts (5 Facebook posts and 5 Instagram posts) |
| <i>Fierce</i> | \$7,500 | <ul style="list-style-type: none"> • Dedicated Sponsor booth 10x10 • Recognition on festival announcements • Poster board placement 3x6 • Logo placement on home page footer • Logo placement on sponsorship page & link to your company site • 1 Page Official Pride Guide advertisement • Volunteer festival t-shirts • Festival stage banner, print & digital marketing collateral • Paid advertisement • Official sponsor • Complimentary Mixer + kickoff party tickets • 8 Social Media Posts (4 Facebook posts and 4 Instagram posts) |
| <i>Champion</i> | \$5,000 | <ul style="list-style-type: none"> • Dedicated Sponsor booth 10x10 • Recognition on festival announcements • Poster board placement 3x6 • Logo placement on sponsorship page & link to your company site • 1 Page Official Pride Guide advertisement • Volunteer festival t-shirts • Festival stage banner, print & digital marketing collateral • Complimentary Mixer + kickoff party tickets • 6 Social Media Posts (3 Facebook posts and 3 Instagram posts) |
| <i>Sustaining</i> | \$3,500 | <ul style="list-style-type: none"> • Dedicated Sponsor booth 10x10 • Poster board placement 22x18in • Logo placement on sponsorship page & link to your company site • 1/2 Page Official Pride Guide advertisement • Festival print & digital marketing collateral • 4 Social Media Posts (2 Facebook posts and 2 Instagram posts) |
| <i>Ally</i> | \$2,000 | <ul style="list-style-type: none"> • Dedicated Sponsor booth 10x10 • Logo placement on sponsorship page & link to your company site • 1/4 Page Official Pride Guide advertisement • Festival print & digital marketing collateral • 2 Social Media Posts (1 Facebook posts and 1 Instagram posts) |